Northeast Master Logger & Trust to Conserve NE Forestlands

Ted Wright, Executive Director – Northeast Master Logger Program
3rd Party Certification

FSC
www.fsc.org
FSC® C017399

The mark of responsible forestry

RAINFOREST ALLIANCE
VERIFIED

Meets Rainforest Alliance requirements for SmartLogging

FSC
www.fsc.org
FSC® C013868

The mark of responsible forestry
The Standards/Goals: Northeast Master Logger Program

1. Harvest Operations Planning
2. Protect Water Quality
3. Maintain Soil Productivity
4. Sustain Forest Ecosystems
5. Manage Forest Aesthetics
6. Ensure Workplace Safety
7. Demonstrate Continuous Improvement
8. Ensure Business Vitality
9. Uphold Certificate Integrity
Maine = Sustainable

Maine Wood is Better
Outreach & Innovation
Outreach & Branding
Branding the Northeast Master Logger Program

- Increase Master Logger brand awareness
- Utilize all aspects of this complete and comprehensive program
- Mills could use it to increase sales
- Landowners could look for master loggers to harvest their land
- Bill Green’s Maine
- Work with Maine Woodland’s (SWOAM)
- “Cutting Edge” Newsletter
- VT & Maine Logging Expo
- And much more…
How is it working?
Logging in the City
Without limits...

Photos credits: World Wildlife Federation
What does it really mean?
Thank you

www.tcnef.org

www.masterloggercertification.org

And check us out on Facebook.... Northeast Master Logger