E2Tech is Maine’s only energy, environmental, and clean technology business and economic development organization.

E2Tech is a catalyst, a change agent, and a resource center that strives to:

1. Promote Maine companies;
2. Support their robust and sustainable acceleration; and
3. Help them compete in national and global markets.

E2Tech helps companies overcome research, development, and commercialization challenges by providing connections to investment and funding opportunities, mentors, strategic partners, business and technical information, and other resources.
Current Members

- Total Members (includes pending-renewals): 216
  - Government: 14
  - In-Kind: 15
  - Nonprofits & Education: 30
  - Individuals/Sole Proprietorships: 64
  - Small: 26
  - Medium: 5
  - Large: 38
  - Pending Renewals: 24
### Board of Directors

**Thank you for your Leadership!**

Jim Atwell - Sevee & Maher  
Bill Taylor - Pierce Atwood  
Claudette Townsend - Dead River Company

<table>
<thead>
<tr>
<th>2014</th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td>Chad Allen</td>
<td>Brooke Barnes</td>
<td>Jim Atwell</td>
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<tr>
<td>Cianbro Corp. (large construction contractor)</td>
<td>Stantec (environmental consultant)</td>
<td>Sevee &amp; Maher Engineers</td>
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<tr>
<td>Kelly Baetz</td>
<td>Patrick Coughlin</td>
<td>John Carroll</td>
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<tr>
<td>Verrill Dana (attorney) Chair, Program Committee</td>
<td>St. Germain Collins (environmental consultant)</td>
<td>AYANGRID (large electric utility)</td>
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<td>David Ertz</td>
<td>Bill Ferdinand</td>
<td>Phil Coupe</td>
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<tr>
<td>SunEdison (renewable energy developer)</td>
<td>Eaton Peabody (attorney)</td>
<td>ReVision Energy (renewable energy)</td>
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<tr>
<td>John Ferland</td>
<td>Tim Soley</td>
<td>Thomas Eschner</td>
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<tr>
<td>ORPC (renewable energy developer) Secretary &amp; Chair, Strategic Planning</td>
<td>East Brown Cow Management (real estate)</td>
<td>Woodard &amp; Curran (environmental engineer)</td>
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<td>Jim Katsiaficas</td>
<td>Elizabeth Swain</td>
<td>Michael Stoddard</td>
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<tr>
<td>Perkins Thompson (attorney) Chair: Board of Directors</td>
<td>POWER Engineers (public relations)</td>
<td>Efficiency Maine (quasi-government)</td>
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<td>Becky Metivier</td>
<td>Claudette Townsend</td>
<td>Bill Taylor</td>
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<tr>
<td>Sage Data Security (information security) Chair: Marketing/Membership</td>
<td>Dead River Company (heating fuel, commercial real estate)</td>
<td>Pierce Atwood (attorney) Chair: Program</td>
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<tr>
<td>Jeff Thaler</td>
<td>Brad Weller</td>
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<tr>
<td>University of Maine (attorney and professor)</td>
<td>Macpage, LLC (certified public accountant)</td>
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<tr>
<td>Sara Watts</td>
<td>Steve Westra</td>
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<tr>
<td>Tetry Tech (environmental consultant)</td>
<td>Maine Manufacturing Extension Partnership (manufacturing, supply chain)</td>
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Our new board member candidates are:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Role</th>
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<tbody>
<tr>
<td>Erik Clapp</td>
<td>Principal &amp; Senior Geologist, Sevee &amp; Maher Engineers (environmental engineering)</td>
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<tr>
<td>Jay Graves</td>
<td>Dean, College of Science, Technology, &amp; Health, University of Southern Maine (college/university)</td>
</tr>
<tr>
<td>John Rooks</td>
<td>CEO &amp; Founder, Rapport (sustainability software, information technology, entrepreneur)</td>
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## Existing Board Members

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>John Carroll</td>
<td>AVANGRID (utility)</td>
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<tr>
<td>Phil Coupe</td>
<td>ReVision Energy (renewable energy)</td>
</tr>
<tr>
<td>Tom Eschner</td>
<td>(engineering)</td>
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<tr>
<td>Michael Stoddard</td>
<td>Efficiency Maine Trust (efficiency/quasi-governmental organization)</td>
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</tbody>
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E2Tech Staff

Jeff Marks
Executive Director

Cindy Talbot
Operations Director

Brianna Courneya
Graphic & Web Design Consultant

Interns & Externs
Victoria Barton
Jarvis Thanex Louis

Melissa Winne
Project Associate
FY 2016

HIGHLIGHTS:

- **EVENTS:** Held 14 events with nearly 2000 attendees and cohosted partners’ events with hundreds more.
- **CONNECTIONS:** Expanded its entrepreneurial and startup support with more than 50 Maine startups and connected these entrepreneurial teams with potential mentors, investors, and peers around Maine, New England & New York.
- **POLICY:** Advised Northeast Clean Energy Council on Maine policy initiatives and events.
- **INTERNSHIPS:** Placed interns in the Innovate for Maine Fellows and Make it in America programs with EZtech member companies.
- **PROMOTION:** Expanded its traditional, online, and social media presence significantly to promote members’ products, services, and technology.
- **RECOGNITION:** Received the Startup Supporter of the Year Award at the NECEC Green Tie Gala.
- **BUSINESS & ECONOMIC DEVELOPMENT PROJECTS:** Completed Maine Technology Institute CIP 144 (Cleantech in Maine) and CIP 164 (Cleantech Navigate Northeast - Navigate Maine) projects. Engaged in Maine Business & Economic Development Project (CIP 161), including promotion, acceleration, and competition programs for Maine companies.
FY 2016 Events

- State of the Environment - DEP Commissioner and Bureau Chiefs
- “And” Then...Environmental & Energy Legislative Update 2015
- E2Tech Expo 2015
- NECEC 8th Annual Green Tie Gala
- Annual Meeting - Risky Business: Floods, Fatalities, and Fear
- Any Fin is Possible: Scaling Up Maine’s Aquaculture Sector - Holiday Reception & Forum
- Solar Energy in Maine - Where the Sun Does Shine!
- Winter Waterfront Networking Reception
- USM Corporate Partners Breakfast: Energy - A Story of Maine Innovation
- New England Clean Energy Procurement - Maine Transmission Proposals
- Don’t Make a Scene, Man! Scenic Impacts of Development
- Cleantech Open 2016 Maine Kickoff & Networking Reception
- Endangered Species and Wildlife Protection - “Taking Care of Business”
- She Blinded Me With Science! The Role of Science in Public Policy
- Sustainability in Maine’s Tourism Industry - Spring Networking Reception
Networking Events

Pierce Atwood, February 2016

O'Maine Studio & Media Kitchen, June

GMRI Event, Dec 2015

Wicked Joe Event, June 2015
Upcoming Events

- December 8 – Wake Up! A Convenient Forum on Climate Change & RGGI
- December 8 – E2Tech Holiday Reception @ Cloudport
- January 17 – Maine Department of Environmental Protection – State of the Environment
- February – Biomass & Solar Energy Policy
- March thru July – Energy Forums
E2Tech Projects in FY 2016
Strategic Plan 2020

**Inform ★ Connect ★ Promote ★ Accelerate ★ Compete**

Leading up to Year 2020, E2Tech will:

1. Complete the transformation of E2Tech from a traditional industry association “plus” to an energy, environmental and clean technology business & economic development organization.

2. Be Maine’s champion, change agent and resource center for establishing the state as an energy, environmental and clean technology hub that transforms the economy, strengthens higher education and establishes new career paths.

3. Enable E2Tech to nurture and connect energy, environmental and clean technology companies now with opportunities, objective information, and networks to make them stronger by 2020.

4. Expose students to technology sectors and experts, provide them with information and resources and spark or fan their interest in joining Maine’s innovation workforce.

5. Secure multi-year levels of funding and revenue that builds and provides the organization’s financial base for the next five years.

6. Continue partnerships and identify new strategic partnership opportunities that enable E2Tech to meet its mission and achieve its financial goals, especially with the organizations critical to E2Tech’s growing role in the cleantech sector.

7. Continue to emphasize membership service and development - MTI CIP 161 projects 100 new members over two years.
Strategic Plan 2020 continued

Measures of Success
E2 Tech will measure its success by compiling data on the following impacts of membership services and program activities:

• Number of businesses and entrepreneurs supported
• Number of partners engaged
• Number of mentors engaged
• Number of strategic partners engaged
• Number of early adoption customers engaged
• Number and type of matches and connections made between businesses and resources (including mentors, strategic partners, investors, service providers, information, and technology and business development resources), and where possible, quantitative and qualitative outcomes of these connections
• Experience satisfaction reported by businesses and other parties supported by E2Tech
• Experience satisfaction reported by core partners supported
• Number of events executed
• Number of attendees at each event
How do you currently obtain information about the energy, environmental, & cleantech sectors?

- Industry trade publications
- Traditional media
- Blogs
- Colleagues
- Social media
- E2Tech Resources...
- Events & forums aside...
- Reports & studies
- Other (please specify)

Answered: 70   Skipped: 1
While not an advocacy group, E2Tech can be a bridge between industry and policymakers. Would you like to see E2Tech as a convener, providing a neutral venue to bring together businesses and policymakers to develop policies and plans to promote innovation, commercialization, and skilled job growth in the energy and environmental sector in Maine?

Answered: 69    Skipped: 2

Yes

No

Unsure/neutral

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
Building an Energy Roadmap for Maine

The Governor’s Energy Office will engage private, public, and non-profit stakeholders to develop an Energy Planning Roadmap that advances the state of Maine’s energy, economic development, and environmental goals.

Picture Source: http://geology.com/state-map/maine.shtml
Objectives of Roadmap

Achieve energy and cost savings in the residential, commercial, industrial, and transportation sectors.

Reduce pollution and greenhouse gas emissions.

Support the growth of a robust state and regional energy market and workforce.

Facilitate stakeholder and interagency discussions (electric power sector, natural gas supply and transport, renewable energy, and energy efficiency)

Maine Energy Planning Roadmap – Steering Committee and Project Team Members

- Sevee & Maher Engineers
- Sappi Fine Paper
- Ocean Renewable Power Company
- Town of Winslow
- Maine Department of Transportation
- Maine Chamber of Commerce
- E2Tech
- Alodyne
- Emera Maine
- Office of the Public Advocate
- Competitive Energy Services
- Governor’s Energy Office
- AVANGRID/CMP
- Efficiency Maine Trust
- University of Maine
- Dead River
- Maine Department of Environmental Protection
- Cianbro
- Maine Public Utilities Commission
- Maine Technology Institute
Potential Areas of Focus

Innovation & Economic Development - Energy Technologies, Products, and Services

Implementation of Energy Innovation (including energy storage, CHP/DG, grids)

Thermal/ Heating

Transportation

Regional Approaches Energy Procurement

Integration of other energy plans/activities

http://www.solaromaha.com/solar_thermal.html
The 2nd annual E2Tech Expo will engage private, public, and non-profit stakeholders to help develop a Maine Energy Roadmap!

- E2Tech Annual Meeting
- Plenary Panels on the State of the Energy Sector
- E2Tech Talks - Maine’s Innovation & Entrepreneurial Community
- E2Tech Workshops
  - Clean Energy Policy & Procurement - Regional v. Go-it-alone Approach
  - Energy Emergency & Assurance - The Role of Oil & Natural Gas
  - Transportation Policy
  - Competitive Market & Workforce Development
- Happy Hour & Networking

http://www.e2tech.org/expo2016
Thank you!

Please feel free to contact Jim Katsiaficas or Jeff Marks with questions at jeffmarks@e2tech.org.