For Love of Place = Sustainability

Tourism & Hospitality at the University of Southern Maine

Sustainability in Maine’s Tourism Industry
E2Tech
June 8, 2016
USM Muskie School of Public Service

- Ed Muskie: Governor, Senator, Secretary of State
  - Environmentalist
  - Civil Rights
  - Sustainability
USM Tourism & Hospitality Program: An Interdisciplinary Approach

- Tourism Business Management
- Eco Development/Community Planning
- Culture/Environment
- Sustainability
USM Tourism & Hospitality Degree

Concentrations:
- Tourism Creation and Promotion
- Managing in Tourism and Hospitality
- Event Planning, Management and Promotion
- Tourism Planning, Development and Sustainability
- Sport Tourism and Adventure Tourism
- Cultural and Culinary Tourism

Certificate:
- Event Management
- Tourism Community Planning
USM TAH Classes focused on Sustainability:

• TAH 231 Introduction to Sustainable Tourism
• TAH 241 Tourism and Community Development
• TAH 251 Eco-tourism & Sustainable Development
• TAH 301 Global Issues in Travel and Tourism
• TAH 299 Green Meetings and Conferences
• TAH 331 Sustainable Hospitality Management
• TAH 341 Tourism, Development, and Sustainability
• TAH 361 Local Food and Agritourism

*Geography and Environmental Science classes
USM TAH Projects focused on Sustainability:

- Scaling up Local Food Processors in Portland - GPCOG
- New Mainers in the Tourism Industry - CEI
- Recycling Projects - various hotels
- Energy audits - various hotels/restaurants/stores
- Green Conference - SMCC/USM
- Travel Ethics Personal Statement
- Human Impact - U of Iceland
- Tourism Development Plans
USM Tourism & Hospitality

https://usm.maine.edu/tourism/ba-tourism-and-hospitality
Connecting with USM TAH

**Capstone Project:** Internship, Practicum, Research, Field Study

*Downtown Portland*

*AAA Bermuda Cruise*
Connecting with USM TAH

Class-based Group Projects with Community Partner

CEI - New Mainers
GPCOG
Creative Portland
Garbage to Garden
Hotels

Tourism and Community Development Class
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THANK YOU

Tourism and Hospitality
at the
University of Southern Maine
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