

For L♥ve of Place=Sustainability

**Tourism & Hospitality
at the
University of Southern Maine**

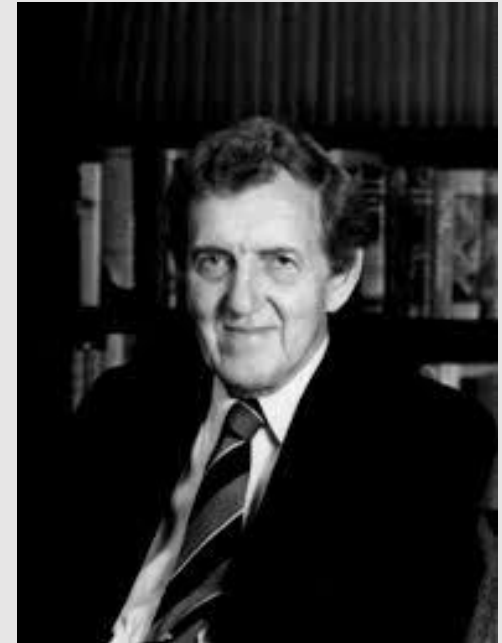
Sustainability in Maine's Tourism Industry

E2Tech

June 8, 2016

USM Muskie School of Public Service

- **Ed Muskie: Governor, Senator, Secretary of State**
 - Environmentalist
 - Civil Rights
 - Sustainability



USM Tourism & Hospitality Program: An Interdisciplinary Approach

- **Tourism Business Management**
- **Eco Development/Community Planning**
- **Culture/Environment**
- **Sustainability**



USM Tourism & Hospitality Degree

Concentrations:

- Tourism Creation and Promotion
- Managing in Tourism and Hospitality
- Event Planning, Management and Promotion
- Tourism Planning, Development and Sustainability
- Sport Tourism and Adventure Tourism
- Cultural and Culinary Tourism

Certificate:

- Event Management
- Tourism Community Planning



USM TAH Classes focused on Sustainability:

- TAH 231 Introduction to Sustainable Tourism
- TAH 241 Tourism and Community Development
- TAH 251 Eco-tourism & Sustainable Development
- TAH 301 Global Issues in Travel and Tourism
- TAH 299 Green Meetings and Conferences
- TAH 331 Sustainable Hospitality Management
- TAH 341 Tourism, Development, and Sustainability
- TAH 361 Local Food and Agritourism

**Geography and Environmental Science classes*

USM TAH Projects focused on Sustainability:

- **Scaling up Local Food Processors in Portland-GPCOG**
- **New Mainers in the Tourism Industry - CEI**
- **Recycling Projects-various hotels**
- **Energy audits-various hotels/restaurants/stores**
- **Green Conference-SMCC/USM**
- **Travel Ethics Personal Statement**
- **Human Impact-U of Iceland**
- **Tourism Development Plans**

15th Annual

**NEW PARTNERS
FOR SMART GROWTH
CONFERENCE**

February 11-13, 2016
Hilton Portland Hotel
Portland, Oregon

USM Tourism & Hospitality

<https://usm.maine.edu/tourism/ba-tourism-and-hospitality>



Connecting with USM TAH

Capstone Project: Internship, Practicum, Research, Field Study



Downtown Portland

AAA Bermuda Cruise

Connecting with USM TAH

Class-based Group Projects with Community Partner



**CEI- New Mainers
GPCOG
Creative Portland
Garbage to Garden
Hotels**



Tourism and Community Development Class

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THANK YOU

Tourism and Hospitality
at the
University of Southern Maine

Tracy S. Michaud-Stutzman, Ph.D.

Chair- USM Tourism and Hospitality Degree

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