



## 10<sup>TH</sup> ANNIVERSARY CELEBRATION

September 20, 2012  
 5:30 pm to 9:30 pm  
 Mariner's Church Banquet Center  
 Portland, Maine

Expected Attendance: 150  
 Announcements: invitations sent to 2000 recipients  
 Special Presenter: Grant Ferrier, EBI  
 E2 Can Do! Award Presentations

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
<b>Cost</b>	\$2000	\$1000	\$500	\$250
<b>Number Available</b>	1	2	unlimited	unlimited
<b>Pre-Event Marketing</b>	<ul style="list-style-type: none"> <li>Logo and 50 word company description on registration page</li> <li>Logo on all email invitations</li> <li>Name on press release</li> </ul>	<ul style="list-style-type: none"> <li>Logo on registration page</li> <li>Logo on all email invitations</li> <li>Name on press release</li> </ul>	<ul style="list-style-type: none"> <li>Logo on registration page</li> </ul>	<ul style="list-style-type: none"> <li>Logo on registration page</li> </ul>
<b>Event Marketing</b>	<ul style="list-style-type: none"> <li>Full-page, color ad with back cover position in event program</li> <li>Special recognition during opening remarks</li> <li>Logo (top position) on all signage at the event</li> <li>Add a table sponsorship* for \$400</li> </ul>	<ul style="list-style-type: none"> <li>½-page, b&amp;w ad in event program</li> <li>Special recognition during opening remarks</li> <li>Logo (2<sup>nd</sup> position) on all signage at the event</li> <li>Add a table sponsorship* for \$400</li> </ul>	<ul style="list-style-type: none"> <li>1/4-page, b&amp;w ad in event program</li> <li>Logo (3<sup>rd</sup> position) on all signage at the event</li> <li>Mentioned during opening remarks</li> <li>Add a table sponsorship for \$450*</li> </ul>	<ul style="list-style-type: none"> <li>Listing in event program</li> <li>Listed on event signage</li> <li>Mentioned during opening remarks</li> <li>Add a table sponsorship for \$450*</li> </ul>
<b>Post-Event Marketing</b>	<ul style="list-style-type: none"> <li>List of attendees</li> <li>Sponsor logo on post-event landing page</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor logo on post-event landing page</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor logo on post-event landing page</li> </ul>	

**\*Table Sponsor:**

- Cost: \$500
- Receive 8 tickets
- Company logo displayed on table centerpiece
- Listing in the program