

# STATE OF MAINE TRADE MISSION JAPAN & CHINA

Tokyo, Japan  
& Shanghai, China

October 24 - 31, 2015



For the past decade, China and Japan have been important cornerstone markets for Maine's internationally active business community — ranking second and fourth in 2014 respectively — and purchasing a combined \$300 million in Maine goods and services. Both markets have excellent potential for Maine's manufacturers, service providers, and educational institutions, with multiple industry sectors already finding great success. Join Governor Paul LePage, MITC, and the US Commercial Service as we explore these dynamic and thriving markets for Maine's exporters.

## MISSION BENEFITS

- Pre-Trip Market Research and Orientation
- Advanced Marketing Assistance and Media Support
- State of Maine Reception in Tokyo and Shanghai
- On-the-Ground Staff Support throughout the Mission
- Industry-Specific Tours
- Optional Business Matchmaking and Meeting Support (*for additional fee*)

## KEY SECTORS

- Food & seafood
- Education/international student attraction
- Medical products & life sciences
- Aerospace & transportation parts/products



- Environment & energy
- Marine industries
- Travel & tourism
- Foreign direct investment



## COST & DEADLINES

**One Market:** \$3,600  
**With Matchmaking:** \$4,600

### Pricing Includes:

- Mission and meeting coordination
- Pre-mission research and orientation
- Group meals where indicated
- Receptions & networking events
- Group transportation
- Hotel accommodations

**Both Markets:** \$5,900  
**With Matchmaking:** \$6,900

### Pricing Excludes:

- Airfare
- Non-group meals
- Individual transportation
- Interpreting/translation services
- Air freight of promotional materials
- Travel insurance
- Incidental expenditures

**Registration  
and payment  
are required by  
July 31, 2015.**

## TENTATIVE ITINERARY

### Saturday, October 24

Depart Maine for Tokyo

### Sunday, October 25

Arrive Tokyo in the evening

### Monday, October 26

Embassy briefing  
Business-to-business matchmaking meetings  
Industry tours

### Tuesday, October 27

Business-to-business matchmaking meetings  
Industry tours  
State of Maine Reception

### Wednesday, October 28

Travel to Shanghai

### Thursday, October 29

Embassy briefing  
Business-to-business matchmaking meetings  
Industry tours  
State of Maine Reception

### Friday, October 30

Business-to-business matchmaking meetings  
Industry tours  
Wrap up group dinner

### Saturday, October 31

Return to Maine

## CONTACT

For more information or to register, please contact:

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